

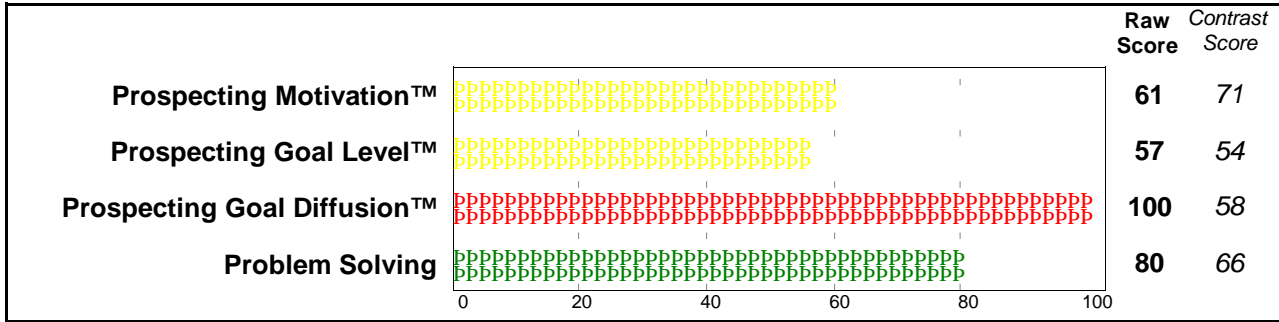
SPQ*GOLD® Graphical Report

Name: Sam Sample

Test Date: 10/01/02

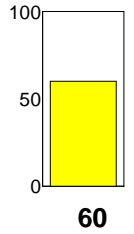
UK Business to Business

Sales Call Reluctance® Impostors

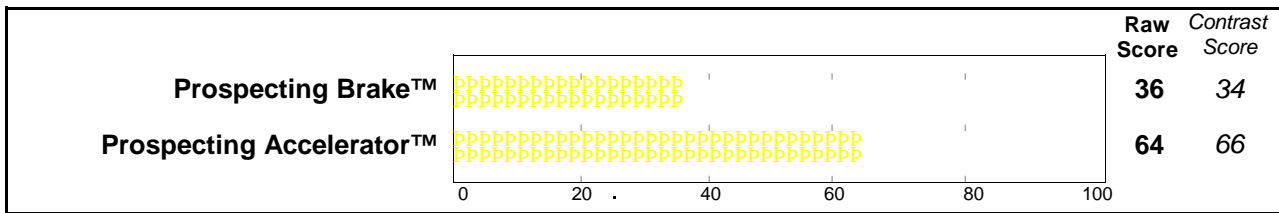


Filters

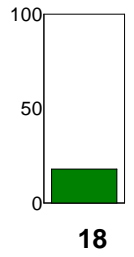
Impression Mgt.



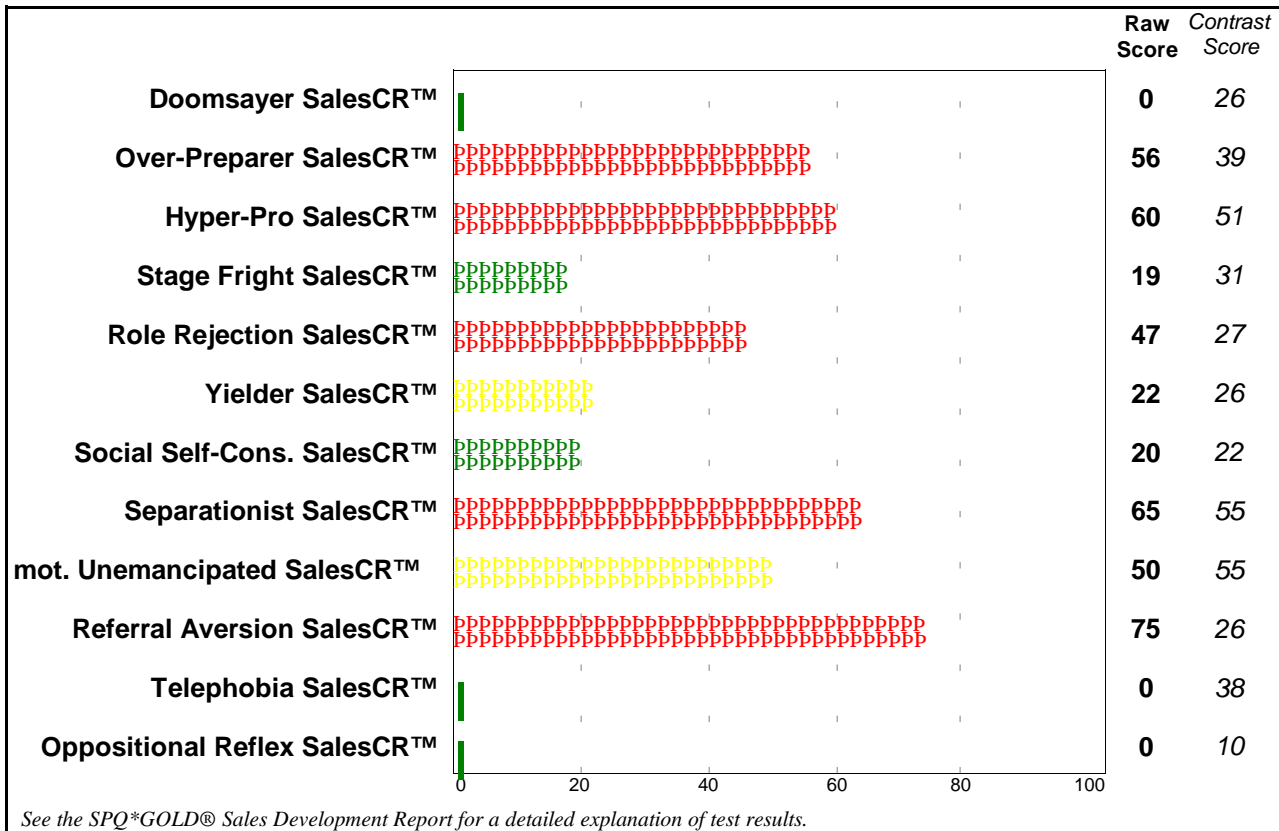
Sales Call Reluctance® Overview



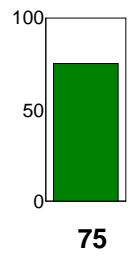
Hedging



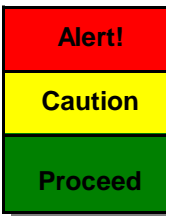
Sales Call Reluctance® Types



Resp Cons.



Key



See the SPQ*GOLD® Sales Development Report for a detailed explanation of test results.

Note: This report has been optimized for 300 dpi color printing.

